

# OPERATIONAL AND STRATEGIC PLAN 2021-26

The **MISSION** of Bethel Park is to nurture and encourage:

- **Spiritual Growth and Renewal** by providing Bible centred teaching rooted in Pentecostal theology.
- **Physical Refreshing** by providing a safe, family friendly environment with well appointed grounds and facilities.

## Vision Statement

Bethel Park is a vibrant, growing Christian Camp and Retreat Centre providing experiences and programs for persons of all ages, encouraging and empowering them to discover and grow in Christ.

## Core Values

- Practicing spiritually within the context of Pentecostal theology and practice.
- Preserving the natural environment.
- Providing a safe retreat experience for ALL
- Providing an economical cottage and retreat experience
- Valuing its unique cultural history.
- Committed to community-building volunteerism and people empowerment

## Strategic Pillars

Must align with Mission, Vision and Core Values

### Spiritual Experience

*To provide a spiritual experience for children, youth and Adults*

### Social Community

*To provide and enhance social opportunities for existing members and cabin owners, as well as integrating and welcoming newcomers.*

### Governance / Leadership

*To provide strong and consistent leadership that can maintain and promote growth*

### Infrastructure

*To provide sufficient levels and types of facilities and technology that allows Bethel Park to deliver existing services and facilitate growth*

### Finance

*To maintain a viable operation by maximizing revenues and controlling expenditures; to investigate and implement new sources of revenue to allow for future growth*